

# BlueCount Manager

The full web solution

WWW.BLUEEYEVVIDEO.COM

## A simple and functional interface

View and analyse activity in your store using a standard web browser from any PC on the network.

Access a rich visual ergonomic interface, presenting all the relevant indicators of your sites.

The precision and immediacy of customer traffic data provides a valuable decision-making tool.

## Measure the activity of your establishments

Data from Blue Eye Video sensors is aggregated by BlueCount Manager and presented as customisable dashboards, graphs and reports on:

- Entrances and exits
- Number of customers by zone
- Number of people in queues
- Queue waiting time

## Compare performance – improve results

You can compare your indicators according to:

- Time:

By year, month, day, hour... even by every five minutes.

- Location:

By store, zone, entrance or feature.

The comparison tools allow analysis of customer activity and flow so that you may react to improve customer experience and performance.

## Nonstop information

Data is updated from all sites every five minutes, so activity statements are always current. Export data to third party systems via standard protocols.

## Blue Eye Video makes a commitment

We guarantee the confidentiality and the integrity of your data.

## Web Browser



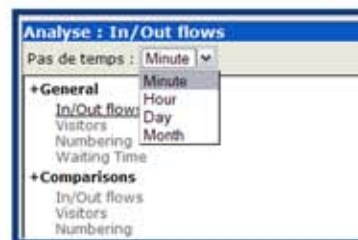
A designed solution for all web browsers

## Counting Data



Waiting time, people in Q, entrances: we measure your activity data

## A functional system



Choose the data you want

## An easy customization



Choose the display mode you need